



# Website Advertising Agreement

La Grange Area Chamber of Commerce Website Advertising Agreement										
Business Name:								<input type="checkbox"/> Member <input type="checkbox"/> Non-Member		
Owner Name:										
Business Physical Address:		STREET:								
		CITY:			STATE:		ZIP:			
Business Mailing Address: <input type="checkbox"/> Same as Above		STREET:								
		CITY:			STATE:		ZIP:			
Tel.	( ) -			Cell:	( ) -					
Email:					Website:					
Website Advertising Packages		<input type="checkbox"/> Monthly - \$125			5% discount = \$118.75		<i>*members only</i>			
		<input type="checkbox"/> Three (3) Months - \$375			10% discount = \$337.50		<i>*members only</i>			
		<input type="checkbox"/> Six (6) Months - \$750			15% discount = \$637.50		<i>*members only</i>			
		<input type="checkbox"/> Nine (9) Months - \$1125			20% discount = \$900.00		<i>*members only</i>			
		<input type="checkbox"/> Twelve (12) Months - \$1500			25% discount = \$1125.00		<i>*members only</i>			
Select where you would like your Ad to be placed		<input type="checkbox"/> Events Calendar								
		<input type="checkbox"/> Homepage								
		<input type="checkbox"/> Membership Application								
		<input type="checkbox"/> Membership Directory								
		<input type="checkbox"/> Visit La Grange ( <i>select 1</i> ) – Attractions, Lodging, Restaurants/Food/Beverages, Shopping								
		<input type="checkbox"/> Living Here ( <i>select 1</i> ) – Healthcare, Real Estate								
Signature:		I AGREE TO THE TERMS AND CONDITIONS OF THIS AGREEMENT					Date:			
BELOW THIS ROW FOR OFFICIAL USE ONLY										
Approved By:										
Payment Type:		<input type="checkbox"/> Cash <input type="checkbox"/> Check No. _____ <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Other _____								
NOTES:										

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## Website Advertising Guidelines

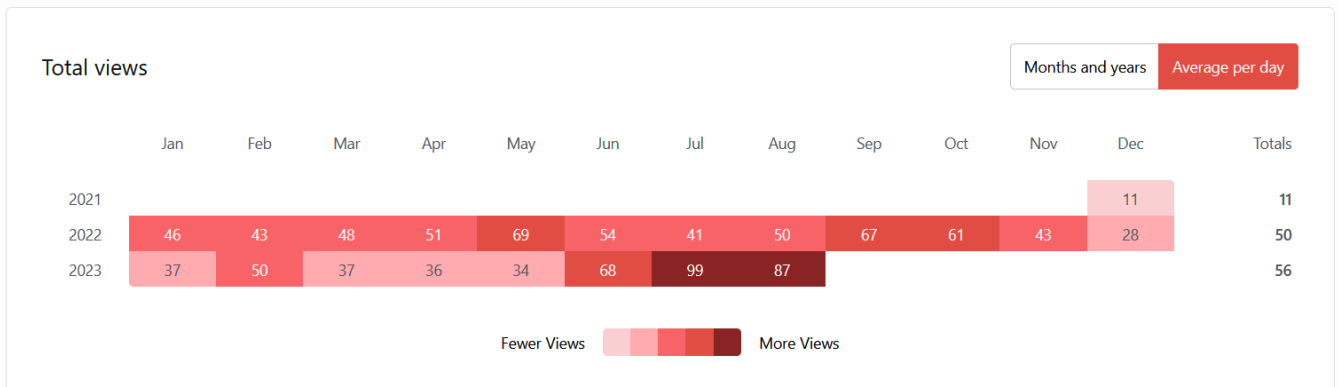
1. Customer to send high-resolution logo and information for Ad
2. Ad size - Full Banner – 800 w x 100 h
3. Placement position – on top of the page
4. The Chamber will help with banner artwork design if the customer is unable to provide their design.

## Website Analytics

	Views	Visitors	Views per Visitor
2022	18,310	5,353	3.42
2023 Jan to Aug	11,810	3,823	3.09

➤ All-time insights – average per day 2023

### All-time insights



## Google Analytics – March to August 2023

1. Business profile interactions - 770
2. People viewed your business profile – 1835
3. Website clicks - 394